

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58398	CF LOC-POL	FBD - LBD: 09/24/12 - 09/30/12	HL#:	Created: 09/21/12 10:00 AM
Client: WARREN FOR SENATE 2012...	CPE: / / 12099	Agency Commission: 15 %	Updated: STHOMAS1 on 09/21/12 02:22 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: WARREN/D/US SEN MA	Self :03:00	Confirmed: 09/21/12 10:19 AM	
Buyer: R. BEALE	Demo: HHOLDS DMA RTG	Sched Code: Z	Contract: 09/24/12 08:37 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	2 2 2 2 2 0 0	SUNR	30				0.0	\$500.00	10	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	2 2 2 0 2 0 0	NEWS	30				0.0	\$720.00	8	\$5,760.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 3 3 3 3 0 0	MORN	30				0.0	\$500.00	13	\$6,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	13										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$250.00	2	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$495.00	1	\$495.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$485.00	1	\$485.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

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AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Inf: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MCBSSAT	* * * * * S *	MORN	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$250.00	1	\$250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$500.00	1	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$585.00	1	\$585.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$765.00	1	\$765.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

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 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03.00 Confirmed: 09/21/12 10:19 AM  
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/24/12 08:37 AM  
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS  
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DRACHAEL9A	0 1 0 1 0 0 0	DAY	30				0.0	\$550.00	2	\$1,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPRICE	1 0 1 0 1 0 0	PRCE	30				0.0	\$990.00	3	\$2,970.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NNOON	1 1 0 1 1 0 0	NEWS	30				0.0	\$600.00	4	\$2,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DDRPIL	1 1 1 1 1 0 0	PHIL	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EJUDY4P	1 1 1 1 1 0 0	EFG	30				0.0	\$800.00	5	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EJUDY430P	1 1 1 1 0 0 0	EFG	30				0.0	\$800.00	4	\$3,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/27/12	4										

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Buyer: R. BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/24/12 08:37 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	ENWS5P	1 1 1 1 1 0 0	EFG	30				0.0	\$1,000.00	5	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	ENWS530P	1 1 1 1 1 0 0	EFG	30				0.0	\$1,100.00	5	\$5,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLYMF	2 0 2 0 2 0 0	NEWS	30				0.0	\$1,350.00	6	\$8,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AWHEEL	1 1 1 1 0 0 0	ACC	30				0.0	\$1,800.00	4	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/27/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AJEOPMF	1 1 1 1 0 0 0	ACC	30				0.0	\$2,800.00	4	\$11,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/27/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PALLACC1HR	* * * * F * *	ACC	30				0.0	\$2,800.00	1	\$2,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	AWHEELSA	* * * * * S *	ACC	30				0.0	\$810.00	1	\$810.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	AJEOPSA	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PNAVY	* T * * * * *	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PPERSON	* * * T * * *	REGP	30				0.0	\$11,000.00	1	\$11,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PELEMENT	* * * T * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PCSINYFRI1	* * * * F * *	REGP	30				0.0	\$6,300.00	1	\$6,300.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	P48HRSA3	* * * * * S *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PSIXTY	* * * * * S	REGP	30				0.0	\$19,000.00	1	\$19,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PWIFESUN2	* * * * * S	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	NLATE	2 0 2 2 0 0 0	NEWS	30				0.0	\$2,700.00	6	\$16,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/27/12	6										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	NLATE	* * * * * S *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	NLATE	* * * * * S	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	LLETTER	1 1 1 1 1 0 0	LETT	30				0.0	\$1,300.00	5	\$6,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	WSTYLE	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	114	0	\$212,570.00	\$180,684.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$212,570.00	\$180,684.50	\$0.00	\$0.00